

ARTS 429/529 Topics: Re-Mix Culture

Friday 1-5pm + arranged

Location: Art 348

Szu-Han Ho (UNM) and Gabriela Durán Barraza (UACJ)

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Required travel : March 8-13, 2015

Additional meeting times: April 27-30, 2015

Course Description

In this course we will examine the concept of the remix as a framework for the understanding and production of contemporary culture. In music, the remix can shift a song from one context to another; in visual culture, the concept can be useful for exploring appropriation, collage, hybridity, and fragmentation, as these techniques apply to mass media, "high art," and everything in between. This course is a joint project of Szu-Han Ho at UNM and Gabriela Durán Barraza at Universidad Autonoma de Ciudad Juárez (UACJ). Throughout the semester, students at UNM and UACJ will communicate and collaborate to produce two public performance events involving large-scale video projection: once in Ciudad Juárez and once in Albuquerque. This course involves required travel to Juárez from March 8-13, 2015.

Course Objectives

- investigate experimental forms of narrative through the medium of video and performance
- collaborate with UNM peers and UACJ partners on public performance events
- explore histories and contemporary realities of the built environment in Albuquerque and Juárez
- investigate the conceptual framework of the remix to transform/appropriate/collage/mashup found material

Grading

Attendance/Participation	20%
Blog posts	15%
Assignments	
• ABQ/CDJ remix video assignment	5%
• Video archive (CDJ)	10%
• Performance event (CDJ)	15%
• Video archive (ABQ)	10%
• Performance event (ABQ)	15%
- Performance Prosthesis	
• Narrative Text/Diagram (I) and (II)	10%

Attendance

Attendance is crucial. Because we are meeting only once a week, we need you to be present for EVERY class meeting. More than one unexcused absence will result in a serious grade penalty. Family emergencies and illness will be excused but you need to notify the instructor by email in advance.

Readings

For each reading, two students will lead the group in discussion. Every student in the class is required to post two questions per text on the course website 24 hours prior to the discussion.

All texts are available on the ereserve site, under ARTS 429/529: "Re-Mix Culture"

<http://ereserves.unm.edu/eres/default.aspx>

password : lobo529

Miller, Paul D., "In Through the Out Door," from *Sound Unbound: Sampling Digital Music and Culture*

Gómez-Peña, Guillermo, "Culturas-in-Extremis: performing against the backdrop of the mainstream bizarre"

Amerika, Mark, excerpts from *remixthebook*

Amerika, Mark, "Portrait of a VJ," from META/DATA

Keller, Daphne, "The Musician as Thief: Digital Culture and Copyright Law," from *Sound Unbound: Sampling Digital Music and Culture*

McLuhan, Marshall, "The Medium is the Message," from *Understanding Media: The Extensions of Man*

Oliveros, Pauline, "Some Sound Observations,"

Oliveros, Pauline, "Sonic Meditations,"

Wilson, Chris, "Interlude: Coyote Consciousness," from *The Myth of Santa Fe*

Simmons, Marc, *Albuquerque: A Narrative History*, excerpts

Taylor, Diana, "Ch.3: Memory as Cultural Practice," *The Archive and the Repertoire*

Documentaries:

RiP: A Remix Manifesto: <http://vimeo.com/8040182>

Everything is a Remix: <http://everythingisaremix.info/watch-the-series/>

Course website

<http://re-mixculture.tumblr.com>

You will be required to write one weekly post on the course blog. This should be a 100-250 word response/meditation on an artwork or text relevant to the readings and/or class discussions. **Postings are due by 12pm each Wednesday.** This site is intended to be a shared archive of performance documentation, texts, ideas, and questions that arise throughout the semester amongst our group. Please feel free to contribute any relevant resources and links.

Performance Events and Travel

We will be traveling to Juárez, Mexico from March 8-13th to collaborate with students from UACJ on a public VJ performance event. The Juárez event will take place on Thursday, March 12th. UACJ students will travel to Albuquerque from April 26th-May 1st for a second iteration of the public VJ

performance, to take place on Thursday, April 30th. During this latter week, we will have additional meetings (TBD).

Before the trip, you will need to register with the Global Education Office here:

https://unm.studioabroad.com/index.cfm?FuseAction=Programs.ViewProgram&Program_ID=10876

You may sign up for short-term medical insurance here (please note that this may be covered by the course budget): <http://srs.unm.edu/risk-services/travel.php>

Schedule [subject to change, please check email regularly to stay updated]

Week 1: Jan 16

- introductions
- discuss *remixthebook*, Mark Amerika
- lab and equipment orientation
- screen Gabriela Durán's "Before/After"
- 3:30-4:30pm skype with UACJ

Week 2: Jan 23

- discuss blog posts
- reading discussion:
 - "The Medium is the Message," Marshall McLuhan
 - "In Through the Out Door," Paul D. Miller
 - excerpts from *Albuquerque: A Narrative History*, Marc Simmons
- field trip, collect video material

Week 3: Jan 30

**1/29 Gale Lecture: Rashaad Newsome (required); 5:30pm in Hibben 102

- discuss blog posts
- reading discussion:
 - "Portrait of a VJ," Mark Amerika
 - "The Musician as Thief," Daphne Keller
- VDMX tutorial : <http://vimeo.com/34669719>
- work on 3-minute videos

Week 4: Feb 6

- discuss blog posts
- Thurs 2/5 : 3-minute video due (phase 1 for ABQ/CDJ remix), swap with CDJ
- share 5 new samples from video archive
- VDMX tutorials, cont.

Week 5: Feb 13

[2/10 Guest Artist Sarah Kanouse]

- discuss blog posts
- Thurs 2/12: ABQ/CDJ remix video due
- screen ABQ/CDJ remix videos
- begin Narrative Text/Diagram (I)

Week 6: Feb 20

[2/16 Guest Artist Kenneth Bailey]

- discuss blog posts
- in-class practice w/ VDMX
- reading discussion:
 “Interlude: Coyote Consciousness,” Chris Wilson
- share 5 new samples from video archive

Week 7: Feb 27

**2/25 Gale Lecture: Candice Hopkins and Raven Chacon (required); 5:30pm in Hibben 102

- discuss blog posts
- in-class practice w/ VDMZ
- share 5 new samples from archive

Week 8: Mar 6

- discuss blog posts
- video archive files due (40-50 clips)
- 10 min in-class performance
- skype w/ UACJ
- Narrative Text/Diagram (I) due

Week 9: Mar 8-13 [in Juárez, detailed schedule to follow]

3/8 depart ABQ
3/9 Juárez tour
3/10 work day
3/11 work day
3/12 work day / performance event
3/13 return ABQ

Week 10: Mar 20

- CDJ documentation due
- Performance Prosthesis: bring artifacts/materials for remix

Week 11: Mar 27

- discuss blog posts
- reading discussion:

“Culturas-in-extremis,” Guillermo Gómez-Peña

“Ch. 3: Memory as Cultural Practice,” Diana Taylor

- Begin Narrative Text/Diagram (II) due
- share 5 new samples from video archive
- Performance Prosthesis: workshopping

Week 12: Apr 3 [no class]

Week 13: Apr 10

**4/9 Gale Lecture: Diana Taylor (required); 5:30pm in Hibben 102

- discuss blog posts
- reading discussion
- share 5 new samples from video archive
- Narrative Text/Diagram (II): workshopping
- Performance Prosthesis: workshopping

Week 14: Apr 17

- discuss blog posts
- share 5 new samples from video archive
- Performance Prosthesis: workshopping

Week 15: Apr 24 [Arts Unexpected]

- Performance Prosthesis due
- video archive files due (40-50 clips)
- ArtsUnexpected performance

Week 16: May 1 [UACJ in ABQ]

4/26 depart Juárez

4/27 Albuquerque tour

4/28 work day

4/29 work day

4/30 work day / performance event

5/1 return Juárez

Week 17: May 8

- ABQ documentation due
- Narrative Text/Diagram (II) due
- Wrap-up, Evaluations

ARTS 429/529 Topics: Re-Mix Culture

Szu-Han Ho (UNM) [szho@unm.edu] and Gabriela Durán Barraza (UACJ) [psych.engineer@gmail.com]

Required travel to Cd. Juárez: March 8-13, 2015

SCHEDULE + SAFETY AND SECURITY ORIENTATION

BEFORE LEAVING:

- Make sure you have a zero balance in your bursar's account (right now!)--your per diem will be disbursed during the week of 8/2-8/6. You will need to withdraw the full amount in cash to take with you on the trip.
- Register with STEP - Smart Traveler Enrollment Program
<https://step.state.gov/step/>
- Visit UNM SHAC Travel Clinic for immunizations and health plan
- Complete your registration to the GEO website: upload all of the required documents (proof of HTH health insurance and a copy of your passport)

SAFETY:

Your safety is the top priority. Juárez can be a dangerous place. The city has been intensely affected by the drug wars and witnessed a wave of violence from 2008-2011; it has seen a decline in violence since then.

The US State Department has issued the following warning impacting travel to Ciudad Juárez:

"Exercise caution in traveling to: the business and shopping districts in the northeast section of Ciudad Juarez and its major industrial parks . . ."

<http://travel.state.gov/content/passports/english/alertswarnings/mexico-travel-warning.html>

The following is from the US Department of State Bureau of Diplomatic Security:

"The Consular district for the U.S. Consulate General in Ciudad Juarez is the entire state of Chihuahua. A majority of U.S. businesses can be found in two cities: Ciudad Juarez and the state capital, Chihuahua City. Violence remains high in Juarez and Chihuahua City. There are no particular sections of the city to avoid as violence can occur anywhere, anytime. There is no indication that Americans are being specifically targeted. While homicides have decreased, the level of crime remains "critical". Americans who travel to Juarez and Chihuahua City need to guard against robbery, carjacking, theft, and burglary."

<https://www.osac.gov/pages/ContentReportDetails.aspx?cid=15634>

We will travel as a group at all times. You are NOT permitted to leave the group unless you are accompanied by a UACJ faculty member AND you must request permission from Szu-Han. Always remain aware of your surroundings. As a foreigner, you will stand out and can become the victim of robbery or theft, if you are not careful. Keep your belongings close to you at all times.

HEALTH:

****Important: If you have an allergy to medication or food, notify Szu-Han before the trip.** We highly recommend that you visit the Travel Clinic at SHAC to receive the health plan for visiting Mexico and to get updated on recommended immunizations. Let them know you are traveling with program leader Szu-Han Ho to Juárez from 3/8-3/13. You may choose to request your printed health questionnaire from the Travel Clinic in a sealed envelope to give to Szu-Han, to be opened only in case of a health emergency during the trip.

GETTING AROUND IN JUÁREZ:

We will be traveling as a group at all times, either by vehicle or on foot. Under NO circumstance will you be allowed to leave the group without permission. You will only be granted permission to leave the group if accompanied by a UACJ faculty/staff member.

CHECK-IN and BEING ON TIME:

Breakfast is from 9:00-10:00am every morning. Please be on time and be sure to eat breakfast; we need everyone to be energized and ready for a full day of activities each day. We will not wait for latecomers, and if you are late, you'll be forced to stay in the hotel for the entire day. After each day's activities, Aziza or Szu-Han will check in to be sure that each person is in the hotel. After checking-in, you are not permitted to leave the hotel.

MEALS:

Your per diem will be \$40USD; this means you will have \$40 (about 598 MX) per day for 5 days, to be used for meals and incidentals. You are entirely responsible for budgeting this money, which will be disbursed to your bursar's account before the trip. Anything you spend beyond this amount is not covered and will be at your own expense. For most or all meals, we will eat at restaurants as a group, and each person will pay for their own meal.

Note: Some people may be sensitive to the food and water in Mexico (we all carry unique gut microbiomes, some are more accustomed than others to foreign foods/liquids). If you have not traveled extensively in Mexico, be aware of the possibility of contracting a stomach or intestinal infection; symptoms can range from mild stomach discomfort to abdominal cramps, nausea, and diarrhea. For this reason, it is recommended that you visit the SHAC Travel Clinic beforehand to receive antibiotics in case of infection during the trip. Drink only bottled water and avoid raw/undercooked foods (such as salads, fresh fruit/juices).

ATTIRE:

Temperature highs will likely be in the 60s (Fahrenheit), lows will be in the 30s-40s. Dress and pack accordingly. Please note that we recommend not wearing flashy clothing. We will stand out as foreigners, but it's best not to attract unnecessary attention.

WHAT TO CARRY WITH YOU:

- It is important to have your I.D. and a copy of your passport with you at all times. Keep your original passport in a safe place in the hotel. We will try not to carry a lot of expensive equipment as a group. For instance, when moving around in the city as a class, we will carry one or two expensive cameras instead of five.
- Carry cash in pesos with you at all times: we recommend that you carry no more than 1000-1500 MX pesos or so with you (60-100USD) each day. Credit cards are accepted in some establishments, such as chain restaurants and supermarkets.
- Printed list of emergency contact numbers and clinics

DOs and DON'Ts:

from GDB--just be normal.

Do not attract unneeded attention.

Do what you would do when you go and visit a city for vacation: take precautions but do not be paranoid.

Please enjoy your visit, most people are nice.

Do not go on your own, it is better to do things as a group.

We will only visit places that I am very familiar with and that I know are safe.

PACKING CHECKLIST:

- Passport
- Printed copy of your passport
- UNM Student ID
- Cash
- Printed version of this document
- Your equipment, if needed: camera, laptop
- Warm clothing, hat, sunscreen
- Any medications you are taking regularly
- Insect repellent (optional)
- Spanish/English translator or dictionary (optional)
- Your other usual travel necessities

Schedule for March 8-13th // UNM group travels to Cd. Juárez:

Sunday 3/8

8:00am	Depart UNM Albuquerque
12:30pm	Lunch in El Paso
2:00pm	Tour of UTEP Rubin Center, US-Mexico border
5:00pm	Park van, await pick-up by UACJ drivers to Cd. Juárez
5:30pm	Arrive Cd. Juárez hotel
6:30pm	Dinner
8:00pm	Safety and security orientation

Monday 3/9

7:00am	Breakfast in hotel
8:00am	Depart for Dunes/Cd. Juárez tour
12:30pm	Lunch
2:00pm-4:30pm	Cd. Juárez tour, cont.; visit Museo de Arte de Ciudad Juárez
6:30pm	Dinner
8:00pm	Off-hours: movie screening in hotel [optional]

Tuesday 3/10

9:00am	Breakfast in hotel
10:00am	Tour of UACJ Instituto de Arquitectura Diseño y Arte (IADA)
12:00-2:00pm	Meet with UACJ students to work on projects
2:30pm	Lunch
3:30-6:00pm	Work on projects
6:30pm	Dinner
8:00pm	Off-hours, stay in hotel to rest or work on projects

Wednesday 3/11

9:00am	Breakfast in hotel
10:00am-12:00pm	Work on projects
12:30pm	Lunch
1:30pm-6:00pm	On-site rehearsal
6:30pm	Dinner

8:00pm- Off-hours, stay in hotel to rest or work on projects
Thursday 3/12
9:00am Breakfast in hotel
10:00am-12:00pm Organize, gather materials for public VJ event (Title TBD)
12:30pm Lunch
1:30pm-5:30pm Organize, work time
6:30pm-7:30pm Setup
7:30pm-10:00pm Public VJ event (Title TBD)
10:00pm-11:00am Equipment breakdown, Load vans
11:30pm Return to hotel

Friday 3/13
10:00am Breakfast
11:30am Depart Cd. Juárez
5:00pm Arrive UNM Albuquerque

Hotel:
Hotel Plaza Juárez
Avenida Lincoln 722
Zona Pronaf
32315 Juárez, Chih.
+52 656 613 1310

Emergency phone numbers:
Emergency number in Juarez 060
Gabriela Durán Barraza: 52 656 135 1795
Szu-Han Ho: 001 505 977 5457 [use +001 before area code if calling a US number from Mexico]
**to dial from Mexico to US: dial +011 52 before area code and phone number

HTH Clinics:
Centro Medico de Especialidades de Ciudad Juarez (nearest location to hotel)
Avenida de las Americas 201 Norte
Ciudad Juarez 32300
Mexico
52.656.686.0400

Hospital Poliplaza Medica
Pedro Rosales de Leon 7510, Colonia Fuentes del Valle
Ciudad Juarez 32500
Mexico
52.656.617.3200

Star Medica Ciudad Juarez (24/7 emergency service)
Avenida Paseo de la Victoria 4370, Col. Partido Iglesias
Ciudad Juarez 32618
Mexico
52.656.227.5700

There is also an urgent care clinic on campus at the Institute of Architecture, Design, and Art (IADA):
UAMI (Unidad de Atención Medica Inicial) inside IADA at UACJ:

Edificio E1

52.688.4800 al 09 + 4988

Universidad Autonoma de Ciudad Juarez- Instituto de Arquitectura, Diseño y Arte
Av. del Charro #610 Norte Fracc. Universidad • Tel. 688-48-20

US Consulate General: (located between the hotel and university)

U.S. Consulate General

Paseo de la Victoria #3650

Fracc. Partido Senecú

Ciudad Juárez, Chihuahua, Mexico C.P. 32543

General Information & Non-Emergency American Citizen Services
(656) 227-3000

American Citizen After-Hours Emergency Line

(656) 215-0725

If calling from a Ciudad Juarez phone dial 044 before the number.

If calling from other parts in Mexico dial 045 before the number.

If calling from the U.S. dial 011- 521 before the number.

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SCHEDULE FOR April 26-May 1, 2015 :: UACJ group travel to Albuquerque

Casas del Rio Residence Hall phone number : 00-1-505-277-1619 (front desk, ask for individual student)

Szu-Han Ho cellular: 00-1-505-977-5457

UACJ Students will stay in the on-campus dorms at Casas del Rio. Each student will be given a LoboCard with LoboCash to be used for meals at on campus and nearby restaurants. Students will be granted a login ID for signing onto campus computers.

**Subject to change; please keep updated via email.

Drivers needed on Sunday, Tuesday

Sunday 4/26

8:00am	Depart Cd. Juárez
1:00pm	Arrive Albuquerque (need drivers to shuttle to UNM)
2:00pm	Lunch; UNM Orientation; UNM/Albuquerque tour
8:00pm	Group dinner @ Flying Star Downtown

Monday 4/27

8:00am	LoboCard Office for UACJ
9:00am	Breakfast on campus
11:00am-1:30pm	UNM + UACJ group meeting [mandatory]
1:30pm	Lunch
2:00pm-4:00pm	UNM + UACJ work session [mandatory]
8:00pm	Dinner @ Brickyard Pizza

Tuesday 4/28

8:00am	Breakfast on campus
9:00-4:00pm	ABQ tour, cont. / Computer lab time [Sandia Peak, Rio Grande/NHCC, Old Town, UNM Art Museum, Mattox/Annex]
3:15-8:00pm	Computer lab time
7:00pm	Dinner
8:00pm	On-site rehearsal [mandatory]

Wednesday 4/29

7:00am	Breakfast on campus
8:00am-10:00am	Group meeting [cancelled]; work in pairs
1:00-3:00pm	Group meeting [mandatory], Art 348; *Be prepared to present a preview of your work in pairs to the rest of the class; this should include a presentation of your performative presence as well as 2-3 min of video content. Each pair will have 10 min to present and 10 min to hear feedback from the class.
3:45-8:00pm	Computer lab time
8:00pm	Dinner

Thursday 4/30

8:00am	Breakfast on campus
9:00am-12:00pm	Computer lab time
12:30pm	Lunch
3:15-5:00pm	Computer lab time; get organized for performance
6:30pm-7:30pm	Setup
8:00pm-11:00pm	ALBUREZ: Public VJ event
11:00pm-11:30am	Equipment breakdown, Load vehicles
11:30pm	Return to campus

Friday 5/1

10:00am	Breakfast on campus
11:30am	Depart UNM Albuquerque OR stay an extra day

LoboCash can be used in all on-campus restaurants and the following off-campus locations:

- Bandido Hideout - Central near Yale SE [local]
- Brickyard Pizza - Central @ Harvard [local]
- Frontier Restaurant - Central @ Cornell SE [local]
- Jimmy John's - Central @ Yale SE
- Keva Juice - Central @ Harvard SE
- McDonald's - Central @ Yale SE
- Papa John's - Central near Yale SE
- Pita Pit - Central near Buena Vista SE
- Rude Boy Cookies - Harvard SE near Central [local]
- Saggios - Cornell SE near Central [local]
- Street Food Market - Central @ Harvard SE [local]
- Subway - 2820 Central Ave SE
- Wendy's - Central near University Blvd SE
- Which Wich - Central @ Harvard SE *Coming Soon*